

## Change - Announcement of Appointment::Appointment of Chief Executive Officer, Beer

## Issuer &amp; Securities

<b>Issuer/ Manager</b>	FRASER AND NEAVE LIMITED.
<b>Securities</b>	FRASER AND NEAVE, LIMITED - SG1T58930911 - F99
<b>Stapled Security</b>	No

## Announcement Details

<b>Announcement Title</b>	Change - Announcement of Appointment
<b>Date &amp; Time of Broadcast</b>	21-Sep-2016 19:13:01
<b>Status</b>	New
<b>Announcement Sub Title</b>	Appointment of Chief Executive Officer, Beer
<b>Announcement Reference</b>	SG160921OTHRUWFY
<b>Submitted By (Co./ Ind. Name)</b>	Anthony Cheong Fook Seng
<b>Designation</b>	Company Secretary
<b>Description (Please provide a detailed description of the event in the box below)</b>	Appointment of Chief Executive Officer, Beer

## Additional Details

<b>Date Of Appointment</b>	01/10/2016
<b>Name Of Person</b>	Edmond Neo Kim Soon
<b>Age</b>	51
<b>Country Of Principal Residence</b>	Thailand
<b>The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process)</b>	<p>The Board is pleased to appoint Mr Edmond Neo as Chief Executive Officer, Beer, with effect from 1 October 2016. Please refer to the Company's Press Release as attached.</p> <p>Mr Neo has provided an undertaking (in the form set out in Appendix 7.7) to the Company as required under Rule 720(1) of the SGX Listing Manual.</p>
<b>Whether appointment is executive, and if so, the area of responsibility</b>	Yes. To oversee and drive the strategic growth of the Company's beer business.
<b>Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)</b>	Chief Executive Officer, Beer
<b>Familial relationship with any director and/ or substantial shareholder of the listed issuer or of any of its principal subsidiaries</b>	No
<b>Conflict of interests (including any competing business)</b>	No
<b>Working experience and occupation(s) during the past 10 years</b>	<p>June 2016 - Present: Senior Vice President, Thai Beverage Public Co. Ltd.</p> <p>March 2015 - Present: Director, Cash Van Management Co., Ltd.</p> <p>January 2015 - Present: Director, Horeca Management Co., Ltd.</p> <p>August 2014 - Present: CEO-Beer Thailand, Chang International Co., Ltd.</p> <p>November 2013 - August 2014: Head, Regional Brand Manager, Fraser and Neave, Limited</p> <p>July 2011 - August 2013: Non-Independent and Non-Executive Director, Guinness Anchor Berhad</p> <p>June 2007 - August 2013: Director, Group Commercial, Asia Pacific Breweries Limited</p> <p>October 2005 - May 2007: Chief Executive Officer, Asia Pacific Breweries (Lanka) Ltd.</p>
	Yes

Shareholding interest in the listed issuer and its subsidiaries?	
Shareholding Details	33,000 shares
# These fields are not applicable for announcements of appointments pursuant to Listing Rule 704 (9) or Catalyst Rule 704 (8).	
Past (for the last 5 years)	March 2015 - Present: Director, Cash Van Management Co., Ltd. January 2015 - Present: Director, Horeca Management Co., Ltd.
Present	March 2015 - Present: Director, Cash Van Management Co., Ltd. January 2015 - Present: Director, Horeca Management Co., Ltd.
(a) Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?	No
(b) Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?	No
(c) Whether there is any unsatisfied judgment against him?	No
(d) Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?	No
(e) Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?	No
(f) Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?	No
(g) Whether he has ever been convicted in Singapore or elsewhere of any offence in	No

connection with the formation or management of any entity or business trust?	
(h) Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?	No
(i) Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?	No
(j) Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-	
(i) any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or	No
(ii) any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or	No
(iii) any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or	No
(iv) any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?	No
(k) Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?	No
Any prior experience as a director of a listed company?	No
If No, Please provide details of any training undertaken in the roles and responsibilities of a director of a listed company	Not applicable.
Attachments	<a href="#">@Press Release FN Announces the Appointments of CEO Beer and CEO Food.pdf</a> Total size =338K

Like 

Tweet

G+1



## FRASER AND NEAVE, LIMITED

Company Registration No. 189800001R  
(Incorporated in the Republic of Singapore)

438 Alexandra Road  
#20-00 Alexandra Point  
Singapore 119958

Tel : (65) 6318 9393  
Fax: (65) 6271 0811  
[www.fraserandneave.com](http://www.fraserandneave.com)

### F&N Announces the Appointments of CEO, Beer and CEO, Food

SINGAPORE, 21 September 2016 – Fraser and Neave, Limited (“F&N” or the “Group”) today announced the following appointments, with effect from 1 October 2016:

#### **(A) Mr. Edmond Neo - Chief Executive Officer, Beer**

Mr. Edmond Neo, 51, has been appointed Chief Executive Officer (“CEO”), Beer, to oversee and drive the strategic growth of F&N’s beer business. He will succeed Mr. Prapakon Thongtheppairot who will focus on his new role as Spirit Product Group CEO at Thai Beverage Public Company Limited (“ThaiBev”).

Prior to his appointment, Mr. Neo was previously General Manager, Regional Brand Development at F&N, and played an instrumental role in the success of *CHANG* beer’s rebranding on secondment to ThaiBev.

Mr. Neo has over 25 years of extensive international experience primarily in the areas of general management, commercial operations, global brand management and strategic marketing in the food & beverage industry. This includes more than two decades in Asia Pacific Breweries Limited (“APB Group”) where he held several senior positions, the last being Director, Group Commercial.

#### **(B) Mr. Bennett Neo - Chief Executive Officer, Food**

Mr. Bennett Neo, 47, joins the Group as CEO, Food. In this newly created position, Mr. Neo will be responsible for the building and implementation of the strategies of F&N’s food business.

Mr. Neo has 22 years of extensive experience in the beer, oil and gas, marine and supply chain industries and has held several assignments in Asia, the USA and the UK. He held several senior positions in the APB Group where his last role was Regional Director. Prior to joining F&N, Mr. Neo was the CEO of YCH Group.

Mr. Edmond Neo and Mr. Bennett Neo will report directly to the F&N Board Executive Committee.

“We are pleased to have Edmond and Bennett join F&N’s senior leadership team. Each of them possesses extensive knowledge of the fast-moving consumer goods industry and has operational experience in multiple leadership roles. Given their proven track record in the food and beverage industry, we are confident that Edmond and Bennett will build upon F&N’s strengths to realise the

Group's vision of becoming a stable and sustainable food and beverage leader in ASEAN," said Mr. Koh Poh Tiong, Chairman of the F&N Board Executive Committee.

Extending the Group's appreciation to outgoing CEO, Beer, Mr. Prapakon, Mr. Koh said, "On behalf of the Board and Management, I would like to thank Mr. Prapakon for his sterling contribution as CEO, Beer. He will continue to serve on the F&N Board of Directors and we look forward to his continued contribution to and involvement with the Group."

- END -

For clarification and further enquiries, please contact:

Mr. HUI Choon Kit  
Chief Financial Officer  
DID: 6318 9272  
Email: huick@fnngroup.com.sg

Ms. Jennifer YU  
Head, Investor Relations  
DID: 6318 9231  
Email: jenniferyu@fnngroup.com.sg

#### **About Fraser and Neave, Limited**

Established in 1883, Fraser and Neave, Limited ("F&N") is a leading Asia Pacific Consumer Group with expertise and prominent standing in the Food & Beverage and Publishing & Printing industries.

Leveraging its strengths in marketing and distribution; research and development; brands and financial management; as well as years of acquisition experience, F&N provides key resources and sets strategic directions for its subsidiary companies across both industries.

Listed on the Singapore stock exchange, F&N ranks as one of the most established and successful companies in the region with an impressive array of renowned brands that enjoy strong market leadership. F&N is present in 11 countries spanning Asia Pacific, Europe and the USA, and employs over 7,800 people worldwide.

For more information on F&N, please visit [www.fraserandneave.com](http://www.fraserandneave.com).