## Change - Announcement of Appointment::Chief Executive Officer, Non-Alcoholic Beverages

### Issuer & Securities

issuer/ Manager	FRASER AND NEAVE LIMITED.
Securities	FRASER AND NEAVE, LIMITED - SG1T58930911 - F99
Stapled Security	No

### **Announcement Details**

Announcement Title	Change - Announcement of Appointment
Date & Time of Broadcast	22-Apr-2015 18:37:21
Status	New
Announcement Sub Title	Chief Executive Officer, Non-Alcoholic Beverages
Announcement Reference	SG150422OTHR30SD
Submitted By (Co./ Ind. Name)	Anthony Cheong Fook Seng
Designation	Company Secretary
Description (Please provide a detailed description of the event in the box below)	Appointment of new Chief Executive Officer, Non-Alcoholic Beverages

### **Additional Details**

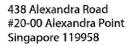
Date Of Appointment	01/05/2015
Name Of Person	Lee Meng Tat
Age	52
Country Of Principal Residence	Singapore
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process)	Please refer to Company's Press Release attached.
Whether appointment is executive, and if so, the area of responsibility	Executive - Non-Alcoholic Beverages
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Chief Executive Officer, Non-Alcoholic Beverages
Familial relationship with any director and/ or substantial shareholder of the listed issuer or of any of its principal subsidiaries	No
Conflict of interests (including any competing business)	No
Working experience and occupation(s) during the past 10 years	Please refer to CV attached.
Shareholding interest in the listed issuer and its subsidiaries?	No
# These fields are not applicable for announcements of appointments pursuant to Listing Rule 704 (9) or Catalist Rule 704 (8).	

Past (for the last 5 years)	Please refer to CV attached.
Present	Please refer to CV attached.
(a) Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?	No

(b) Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?	No
(c) Whether there is any unsatisfied judgment against him?	No
(d) Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?	No
(e) Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?	No
(f) Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?	No
(g) Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?	No
(h) Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?	No
(i) Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?	No
(i) any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or	No
(ii) any entity (not being a corporation) which has been investigated for a breach of	No

any law or regulatory requirement governing such entities in Singapore or elsewhere; or	
(iii) any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or	No
(iv) any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?	No
(k) Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?	No
Any prior experience as a director of a listed company?	No
If No, Please provide details of any training undertaken in the roles and responsibilities of a director of a listed company	NA
Attachments	Press Release Appointment of CEO NAB-22.4.15.pdf  Press Release Appointment of CEO NAB-22.4.15.pdf  Press Release Appointment of CEO NAB-22.4.15.pdf  Total size =641K

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# Dato' Ng Jui Sia to move to new role as Advisor, Strategic Projects; Mr. Lee Meng Tat to succeed him as CEO, Non-Alcoholic Beverages

22 April 2015, Singapore – Fraser and Neave, Limited ("F&N" or the "Group"), a leading Asia Pacific consumer group, today announced that Dato' Ng Jui Sia, 63, will assume the position of Advisor, Strategic Projects, a highly strategic role focusing on the building and strengthening of Thai Beverage/F&N Group's businesses. He will step down as Chief Executive Officer, Non-Alcoholic Beverages on 30 April 2015. In his place, the Board of Directors has appointed Mr. Lee Meng Tat, 52, to succeed Dato' Ng effective 1 May 2015. Reporting to the Executive Committee ("EXCO") of F&N, Mr. Lee will be responsible for the performance and driving the expansion of the Group's Non-Alcoholic Beverages Division, with operations and investments in Singapore, Malaysia, Thailand, Myanmar, Indonesia and Vietnam.

"We are delighted to have Meng Tat re-join F&N's senior leadership team. Meng Tat's extensive operational experience in multiple leadership roles, as well as deep knowledge of the fast-moving consumer goods industry will be invaluable as we further develop the business towards becoming an undisputed beverage leader in ASEAN and beyond," said Mr. Thapana Sirivadhanabhakdi, Director of F&N.

"I am excited to take on this new opportunity at F&N, a company that I have strong ties with in my career. It has all the ingredients in place to be successful, including its brand portfolio, production facilities, R&D know-how, route-to-market, as well as an experienced and committed team. I look forward to working with the management team and Board to execute F&N's growth strategy," said Mr. Lee.

Mr. Lee has extensive experience in consumer-focused industries, having carved out a 25-year career in several fields, including banking, tourism and beverages. He has previously served 12 years with the Group where his last role was Chief Corporate Development Officer for F&N's F&B division; he also sat on the boards of several of its F&B subsidiaries. Mr. Lee has also held various senior positions within the F&N Group, including Regional Director of China in Asia Pacific Breweries Limited and Chief Executive Officer of Heineken-APB (China) Management Services Co Ltd, formerly subsidiaries of the Group. Mr. Lee was most recently Chief Executive Officer of Wildlife Reserves Singapore, where he was responsible for the management of world-class leisure attractions in Singapore, namely the Jurong Bird Park, Night Safari, River Safari and Singapore Zoo. Mr. Lee holds a Bachelor of Engineering (Mechanical) from National University of Singapore as well as a Master of Business Administration from Imperial College, London. He attended the Advanced Management Program at Harvard Business School.

The F&N Board paid special tribute to Dato' Ng, who has recorded more than 20 years of service within the Group. Mr. Sirivadhanabhakdi noted, "Dato' Ng Jui Sia has served the Group loyally and has contributed very significantly to the growth and transformation of the Non-Alcoholic Beverages business. He played a pivotal role in aligning and executing the Group's strategies, contributing to the outstanding improvement of the dairies business in Malaysia and Thailand, and most notably, his role in building the *100PLUS* brand to be the No. 1 beverage in Malaysia. On behalf of the Board and Management, I would like to extend our appreciation to Dato' Ng for his dedication and sterling contributions, and we look forward to his continued involvement at a higher level."

"Assuming the role of Advisor, Strategic Projects allows me to take on a more strategic role in the larger Thai Beverage/F&N Group. Meng Tat has a strong understanding of the company as well as deep knowledge of the consumer market. I am confident that under his capable leadership, the Non-Alcoholic Beverages Division will be well-positioned for the next stage of its growth and development," said Dato' Ng.

- END -

For clarification and further enquiries, please contact:

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Email: huick@fngroup.com.sg Email: jenniferyu@fngroup.com.sg

# **About Fraser and Neave, Limited**

Established in 1883, Fraser and Neave, Limited ("F&N") is a leading Asia Pacific Consumer Group with expertise and prominent standing in the Food & Beverage and Publishing & Printing industries.

Leveraging its strengths in marketing and distribution; research and development; brands and financial management; as well as years of acquisition experience, F&N provides key resources and sets strategic directions for its subsidiary companies across both industries.

Listed on the Singapore stock exchange, F&N ranks as one of the most established and successful companies in the region with an impressive array of renowned brands that enjoy strong market leadership. F&N is present in 12 countries spanning Asia Pacific, Europe and the USA, and employs over 8,500 people worldwide.

For more information on F&N, please visit www.fraserandneave.com.

### **CURRICULUM VITAE**

Name : <u>Lee</u> Meng Tat (Mr.)

**WORK EXPERIENCE** 

May 12 – Mar 15 Wildlife Reserves Singapore Group

Chief Executive Officer

Oct 99 – Mar 12 Fraser & Neave Group

Fraser & Neave Ltd (Jan 10 - Mar 12)

Chief Corporate Development Officer, Food & Beverage Division

**Heineken-APB (China) Management Services Co., Ltd** (Jul 02 – Dec 09)

Chief Executive Officer, China and concurrently **Asia Pacific Breweries Ltd,** Regional Director, China

(based in Shanghai from Mar 03 – Sep 09)

Times Publishing Ltd (May 01 – Jun 02)

Vice President & Deputy Head, Education Services

Corporate General Manager (Projects)

Fannet Online Pte Ltd (Mar 00 – Apr 01) Vice President (E-business & Operations)

Fraser & Neave Ltd (Oct 99 – Feb 00)

Senior Manager, New Ventures

Nov 97 – Sep 99 **Sembawang Leisure Pte Ltd** 

Deputy General Manager

Apr 93 – Sep 96 Singapore Economic Development Board

Singapore Tourism Board (Sep 94 – Sep 96)

Deputy Director, Regional Tourism

Singapore Economic Development Board (Apr 93 – Aug 94)

Assistant Head, International Business Development

Oct 91 – Mar 93 Wokabout Pte Ltd

Owner

Apr 88 – Sep 91 DBS Bank Ltd

Assistant Treasurer, Corporate Banking

## **EDUCATIONAL QUALIFICATIONS**

♦ Advanced Management Programme ("AMP"), Harvard Business School, 2005

- ♦ Masters in Business Administration ("MBA"), Imperial College, London, 1997
- Bachelor of Engineering (Mechanical), National University of Singapore, 1988
- ♦ GCE 'A' (1981) and 'O' Levels (1979), Raffles Institution, Singapore