

ASIA PACIFIC BREWERIES LIMITED

(Incorporated in the Republic of Singapore) (Company Registration No.: 193100007K)

OFFER TO ACQUIRE INTERESTS OF FRASER AND NEAVE, LIMITED ("F&NL") IN THE COMPANY AND ASIA PACIFIC INVESTMENT PRIVATE LIMITED ("APIPL")

All capitalised terms used in this Announcement shall, unless otherwise defined herein, have the meaning ascribed to them in the announcement of the Company on 20 July 2012 (the "Initial Announcement") in relation to the offer made by Heineken to F&NL for its direct and indirect interests in the Company and other assets held by APIPL (the "Heineken Offer").

1. GENERAL

Further to the Initial Announcement, Asia Pacific Breweries Limited (the "Company") attaches, for information, an announcement made today by F&NL (the "F&NL Announcement") in relation to the Heineken Offer.

In the meantime, shareholders are advised to refrain from taking any action in relation to their shares of the Company which may be prejudicial to their interests, and to exercise caution when dealing in the shares of the Company.

The Company will make the appropriate announcements at the relevant time.

2. DIRECTORS' RESPONSIBILITY STATEMENT

The directors of the Company (including any who may have delegated detailed supervision of this Announcement) have taken all reasonable care to ensure that the facts stated and all opinions expressed in this Announcement are fair and accurate and that no material facts have been omitted from this Announcement, and the directors of the Company jointly and severally accept full responsibility accordingly.

Where any information has been extracted or reproduced from published or otherwise publicly available sources (including, without limitation, the F&NL Announcement), the sole responsibility of the directors of the Company has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this Announcement.

BY ORDER OF THE BOARD

Anthony Cheong Fook Seng Company Secretary 27 July 2012