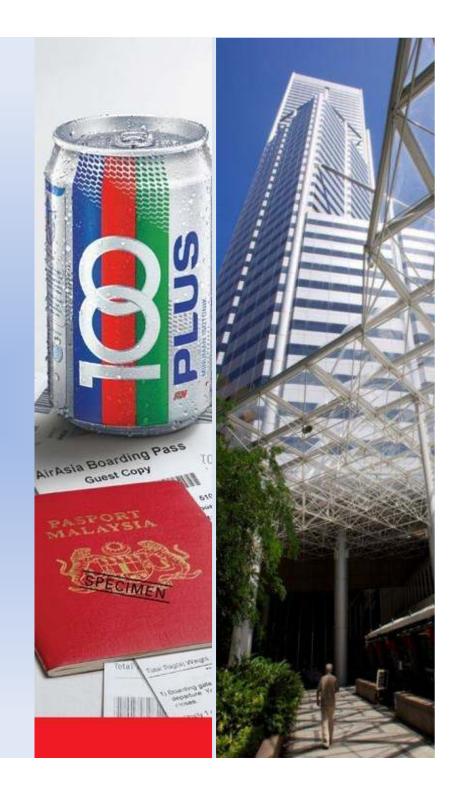


Fraser and Neave, Limited

CLSA Investors' Forum 2012 (Hong Kong) 13 – 14 September, 2012



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#### DIRECTORS' RESPONSIBILITY STATEMENT

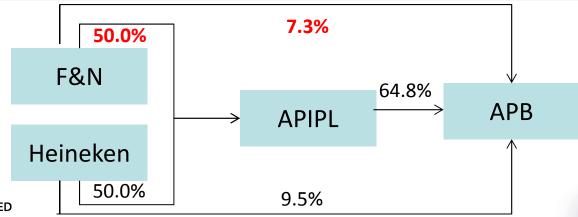
The directors of F&N (including any who may have delegated detailed supervision of this press release) have taken all reasonable care to ensure that the facts stated and all opinions expressed in this press release are fair and accurate and that no material facts have been omitted from this press release, and the directors of F&N jointly and severally accept full responsibility accordingly. Where any information has been extracted or reproduced from published or otherwise publicly available sources, the sole responsibility of the directors of F&N has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this press release.



# Proposed divestment of APB stakes

# **Transaction summary**

Transactions	Disposal of interests in Asia Pacific Breweries Limited ("APB") and Asia Pacific Investment Pte Ltd ("APIPL")
Consideration	Aggregate consideration of \$5.59b comprising:  • \$993.96m or \$53.00 per APB share for F&N's direct stake  • \$4.43b or \$53.00 per APB share for F&N's indirect stake held by APIPL  • \$163.00m for non-APB assets held by APIPL
Undertakings	<ul><li>Exclusivity</li><li>Break fee</li></ul>
Rationale	<ul> <li>Attractive valuation</li> <li>Limited options for APIPL's stake</li> <li>Constraints in relation to APB business</li> </ul>
Use of proceeds	Capital reduction which involves the cancellation of approximately 33.3% of total issued shares, at \$8.50 each for a total amount of \$4b



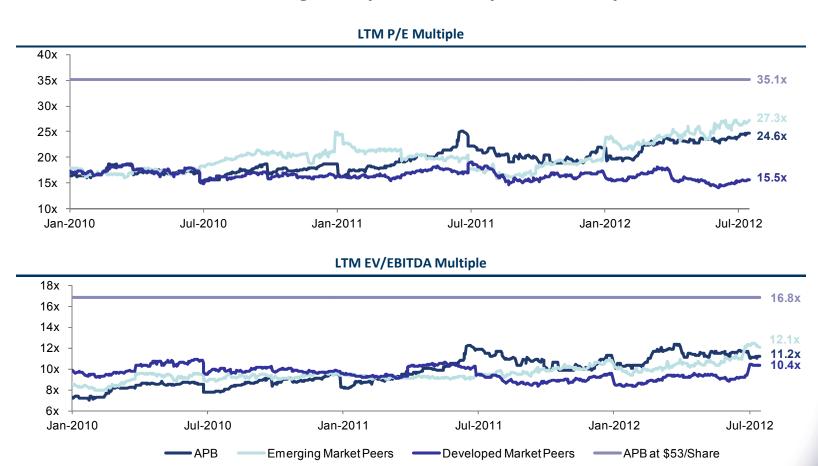
### Attractive valuation

- Attractive premium to historical trading prices
- Unlocks substantial shareholder value in the Beer business





# Price offered by Heineken represents a significant premium to the historical trading multiples for comparable companies



Source: Datastream, IBES estimates; market data from January 4, 2010 - July 16, 2012

Note: Charts above show the median trading multiples for emerging market and developed market peers based on the latest twelve month (LTM) earnings and EBITDA figures available at that point in time. Emerging market peers include Tsingtao Brewery, Thai Beverage, Anadolu Efes, Grupo Modelo, FEMSA, Baltika Brewery; Developed market peers include Anheuser-Busch Inbev NV, SABMiller, Diageo, Heineken NV, Carlsberg, Molson Coors



### Rationale for the Recommendation

#### Attractive valuation

# Implied LTM EV/EBITDA multiple of Heineken's offer is higher than the corresponding multiples for recent precedent transactions for comparable companies



■ Developed Markets ■ Emerging Markets

Source: Press Release, Company filings, Broker Research, Factiva, Euromonitor

Note: Emerging markets transactions are highlighted in light blue; developed markets transactions are highlighted in dark blue. Multiples based on financials available at time of announcement of transaction

<sup>&</sup>lt;sup>2</sup> Based on estimated 1 year forward EBITDA as per company announcement.



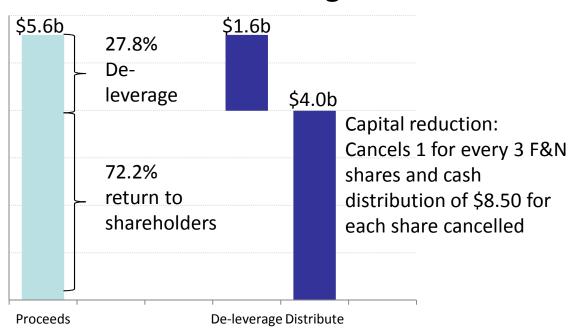
<sup>&</sup>lt;sup>1</sup> Including consideration for 53.5% of DIFA, a leading Mexican glass bottle manufacturer, which will be merged into Grupo Modelo just before the acquisition.

- Constraints in relation to APB business
  - Neither F&N nor Heineken can make unilateral decisions on the strategic direction of APB
  - Given Heineken has indicated that the shareholding changes of F&N and APB has "altered the fabric of the partnership"
  - Constraints of current JV structure may limit F&N's ability to realise full potential of APB
- Heineken has a right of first refusal on F&N's interests in APIPL at a pre-determined valuation
  - Valuation based on pre-agreed formula for APIPL was significantly lower than the offer price

## Use of sale proceeds

- · Cash distribution of \$4.0b through capital reduction; \$1.6b repay debt
- Efficient capital structure
  - Dividend policy remains intact
- · Strengthen balance sheet; flexibility to invest in growth opportunities

### **Distribute and Deleverage**

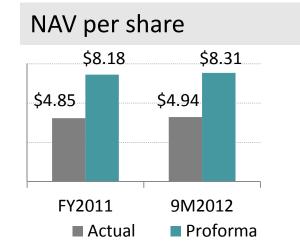




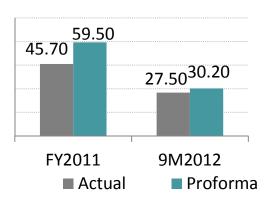
# Rationale for Distribution of Proceeds through a Capital Reduction by Share Cancellation

A capital reduction by share cancellation allows F&N to

- ✓ Achieve a more efficient capital structure
- ✓ Rightsize share base that commensurate with the reduction in earnings from sale of interests in APB
- ✓ Minimise impact to earnings per share and dividend per share going forward.



### Earnings per share (cents)



## Key dates

Last date for lodgement of Proxy Forms for EGM

• 26 Sep 12

Date of EGM

• 28 Sep 12

Expected date of completion

• On or abt 30 Nov 12

n

• On or abt 7 Dec 12

Reduction

**Expected** 

**High Court** 

approval of

date for

Capital

Expected Books Closure Date for the Capital Reduction

• On or abt 17 Dec 12 Expected effective date of the Capital Reduction

• On or abt 18 Dec 12 Expected payment date for capital distribution

• On or abt 24 Dec 12



### **Summary**

# Assessment of Heineken's offer

- Attractive premium to historical trading prices of APB
- Premium to historical trading multiples for comparable companies
- Premium to multiples for recent precedent transactions for comparable companies
- Premium over the pre-determined valuation set out in the constitutional documents

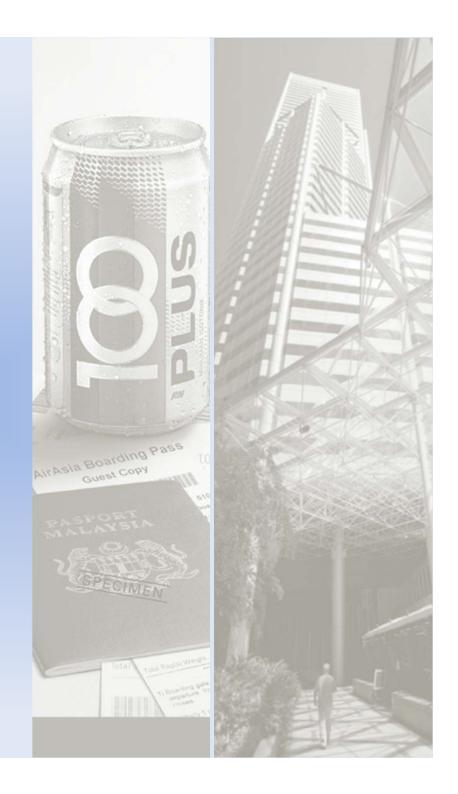
# What are alternatives to Heineken's offer

- Retain stake and reject offers
  - Changing fabric of partnership
  - May not be able to fully realise the potential of APB's business within the constraints of the JV structure
- Sale of the JV stake to a third party is not possible given limitations in the constitutional documents



Fraser and Neave, Limited

# Key business strategies



# Strategy on track

# Deliver sustainable shareholder value

EPS Growth

Ave 10% pa growth

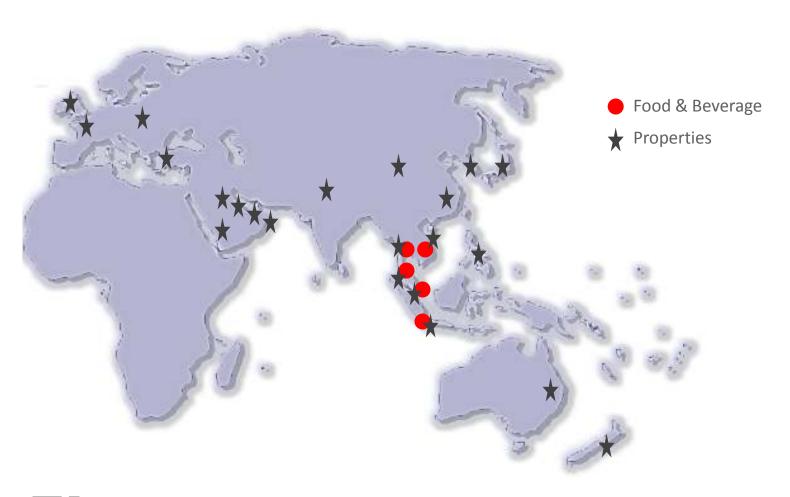
Gearing up to 80%

Dividend policy
Up to 50% of Attributable Profit
Before El



# F&N's geographic reach

Core businesses have presence in over 20 countries... Leadership positions in key markets





# Food & Beverage

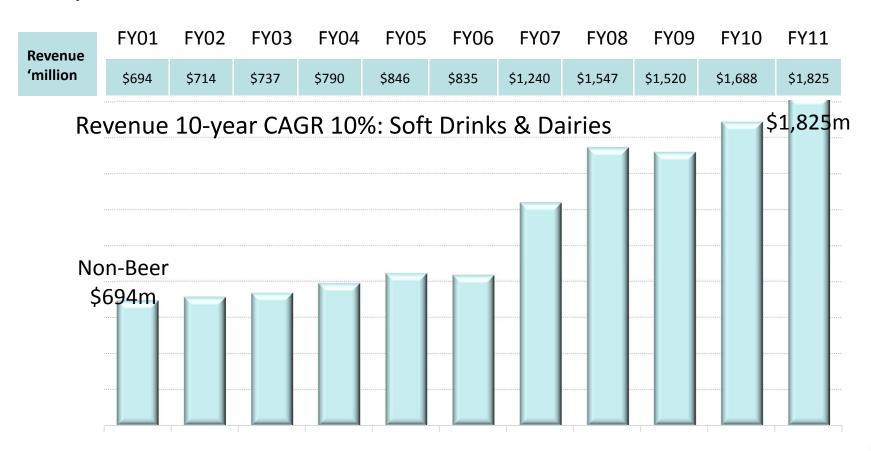
(excludes Beer)

Key strategies: Sharpening focus, accelerating growth



# Soft Drinks & Dairies (Non-Beer)

# A proven track record of success



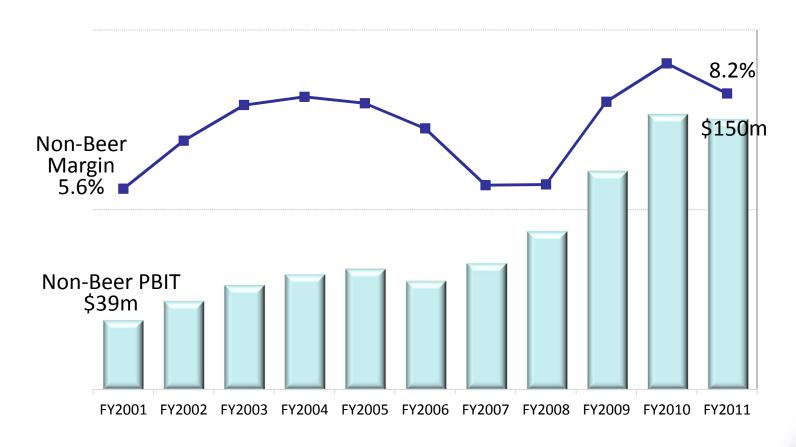
Full year ended 30th Sep 2011

Figures are as previously reported, excludes discontinued operations — not re-stated for accounting changes



# Soft Drinks & Dairies (Non-Beer)

# Profit outpaced top line growth PBIT recorded a 10-year CAGR 15%



Full year ended 30th Sep 2011

Figures are as previously reported, excludes discontinued operations — not re-stated for accounting changes

PBIT denotes profit before interest and taxation



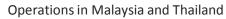
# **Soft Drinks & Dairies** (Non-Beer)

- Mainly conducted through F&N Holdings Bhd
- Strong leading positions
- 11 manufacturing facilities to cater to growing demand
  - Singapore (1), Malaysia (7), Thailand (3)

FOOD & BEVERAGE						
Soft Drinks	Dairies					
Malaysia <b>No. 1</b>	Malaysia <b>No. 1</b>					
Singapore <b>No. 2</b>	Singapore <b>No. 1</b>					
	Thailand <b>No. 3</b>					

#### **F&N Holding Bhd Quick Facts**

F&NL effective interest of 56.7%





Listed on Kuala Lumpur Stock Exchange SEASONS



- Ticker: FNH.MK

- Current share price: RM20.24



- 52-week range: RM15.73 - RM21.50

- Market Cap:RM7.3b



- Total Assets: RM2.5b

- FY11 Revenue: RM5.6b



- FY11 Operating Profit: RM408m

- FY11 Net Profit: RM369m



RM5.6b

FY2011 Revenue



RM408m

**FY11 Operating Profit** 





## Accelerate growth in Asia

# Leverage strategic partnerships

- Leverage strategic partnership/network to expand market reach
- Focus on ASEAN
  - Large growing population of ~600m
  - Increasing consumption of healthier beverage

#### Partners:

- Thai Beverage Public Company Ltd
- Kirin Holdings
- Sunkist Growers
- RedBull
- Nestle
- National Foods



### Food & Beverage

# Re-balance F&B profit contribution 40% of Group Profit

# Intra-market growth

- Strategic brand investments, marketing excellence and product innovation
- Pursue operational excellence
  - Driving market development, increasing brand penetration influencing consumption and expanding sales and distribution network
- Strategic partnership

### Acquisitions

Execute strategic M&A to accelerate growth in ASEAN



# **Properties**

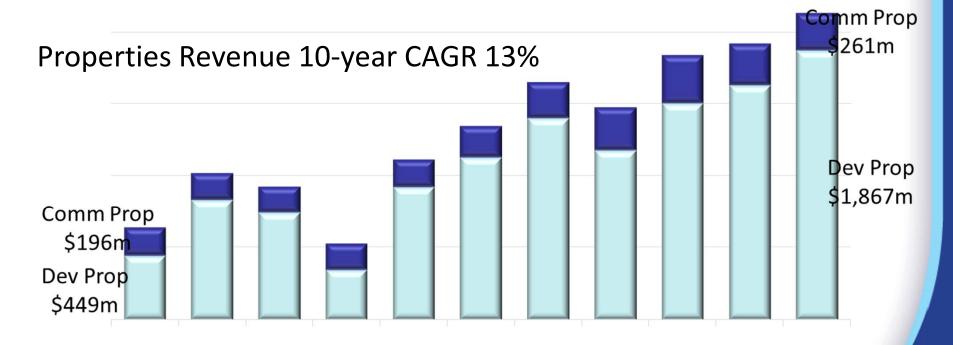
Key strategies: Sharpening focus, accelerating growth



### **Properties**

# A proven record of success - Revenue tripled

Properties	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11
Revenue \$' million	\$644	\$1,023	\$930	\$531	\$1,115	\$1,348	\$1,648	\$1,474	\$1,839	\$1,915	\$2,128

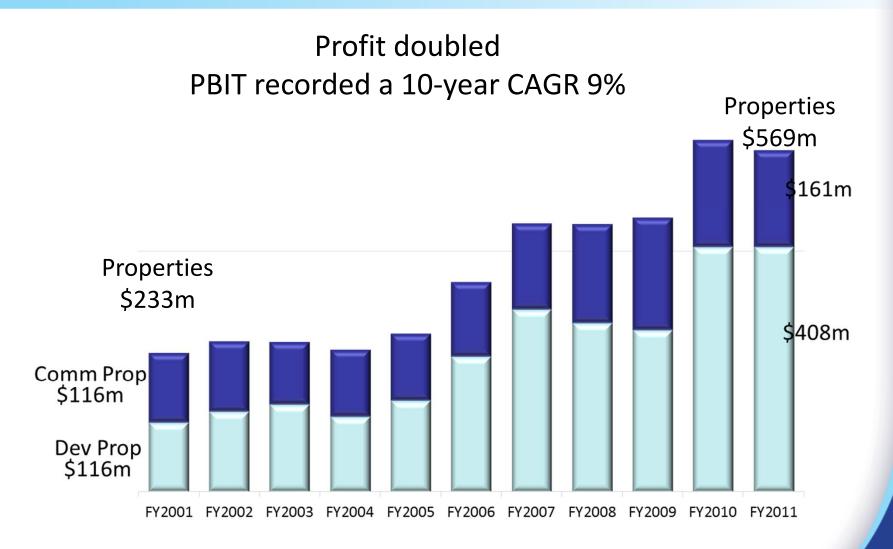


Full year ended 30<sup>th</sup> Sep 2011

Figures are as previously reported, excludes discontinued operations — not re-stated for accounting changes



### **Properties**



Full year ended 30th Sep 2011

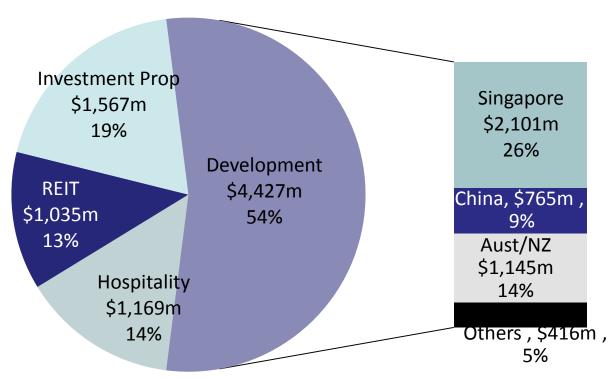
Figures are as previously reported, excludes discontinued operations — not re-stated for accounting changes



### Well-balanced portfolio

# Portfolio of properties offer income diversification as well as growth opportunities

Property Assets \* by Segment 1H2012: \$8.2b



<sup>\*</sup> FCL property assets only; includes investment properties, properties under development, development property held for sale, completed property held for sale and investments in associates

FRASER AND NEAVE, LIMITED

### **Properties**

To be a leading global property group focused on providing integrated real estate solutions for a complete spectrum of property classes

### **Key Brands: PROPERTIES**

Development

Commercial

Hospitality























#### Sharpen our focus **Properties CHINA** Beijing, Changzhou, Chengdu, **KOREA** Nanjing, Shanghai, Shenzhen, Seoul UNITED KINGDOM Suzhou, Tianjin, Wuhan and Wuxi - Serviced Residences Enhancing and extending our core offerings to our Edinburgh, Glas · Land bank: 5 sites Serviced Residences key markets 10 properties, 508 rooms · 3 properties ¥8.6b, 177k sqf Serviced Residences • 1 property, 114 rooms **FRANCE** Started with a shopping centre on Orchard Road... Paris - Serviced Residences · 2 properties, 244 rd 20 residential projects currently under development, land bank of >25 million sqf, HUNGARY **Budapest** - Serviced Residences >25 commercial properties and • 1 property \$60m, 191k sqf 1 property, 54 rooms >70 serviced residences properties<sup>1</sup>, 2 properties, 255 rooms MIDDLE EAST Bahrain, Oman, Qatar, Saudi across 23 countries Arabia, Turkey and United **Arab Emirates** - Serviced Residences Serviced Residences - Serviced Residences AUSTRALIA / NZ 2 properties, 598 room • 1 property, 124 rooms • 7 properties, ~800 rooms Melbourne, Perth and Sydney **SINGAPORE Queenstown and Tauranga INDONESIA** - Homes Homes Jakarta • Under dev: 12 properties, 4,680 units · Under dev: 1 property, 623 unit - Serviced Residences • Land bank: 6 sites, 3.7m sqf, 2,930 units • Land bank: 8 sites. ~5,800 units • 3 properties, 446 rooms Shopping Malls <sup>1</sup> (7m sqf) + 1m sqf commercial• 10 properties \$2.1b, 1.6m sqf <sup>1</sup> Total number of space operational and Offices<sup>2</sup> Shopping Malls signed up serviced 6 properties \$1.6b, NLA 2.2m sqf 1 property A\$42m, 76k sqf residences 1. Excludes 0.3m sqf shopping mall currently under Serviced Residences Offices properties development; includes FCT portfolio 5 properties, 867rooms • 2 properties A\$378m, 573k sqf

- Serviced Residences

• 3 properties, 500 rooms

2. Excludes 1.3m sqf business park currently under

development; includes FCT portfolio

### Focus on core business

### **Development Property**

### Focus on capital management in key markets

- Focus on delivering pipeline projects
- Unbilled sales of \$3.2b to support earnings

### Singapore, China and Australia

- Strong focus on capital management
- Fast turnover of land bank; maintain target to sell 1,000 units each in Singapore and overseas
- Disciplined land banking approach; low land cost for Singapore and overseas development pipeline
- Earnings supported by strong pre-sold units

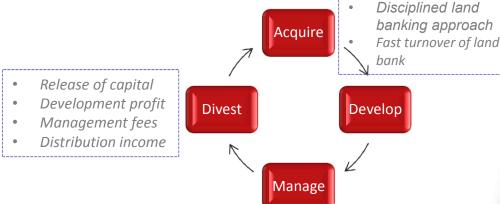


### **Commercial Property**

Focus on capital management

### **Investment Property**

- Proven ability to recycle capital
- Optimise earnings stream from integrated model; continue to unlock asset value through injection into REITs and enhancement works



## Hospitality

Continue with global growth via management contracts

# Summary

Key strategies: Sharpening focus, accelerating growth



Group

## Summary

- Proven strategies in place for a sustainable long-term growth
  - Committed to diversified business model
  - Strong brands and extensive footprint



# Fraser and Neave, Limited

# Thank you

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# Notes on profit recognition (Singapore)

Current Projects	No of units	Cumulative % units sold to 30 June 2012	% Completion @ 30 June 2012
Soleil @ Sinaran	417	99.0%	100.0%
Residences Botanique	81	100.0%	100.0%
Caspian	712	100.0%	95.0%
8 @ Woodleigh	330	100.0%	94.3%
Waterfront Key <sup>2</sup>	437	99.7%	97.7%
Flamingo Valley	393	68.4%	50.1%
Waterfront Gold <sup>2</sup>	361	100.0%	31.4%
Esparina Residences <sup>3</sup> (Exec Condo)	573	99.5%	38.3%
Waterfront Isle <sup>2</sup>	563	96.4%	17.9%
Eight Courtyards <sup>2</sup>	656	88.1%	22.5%
Seastrand <sup>2</sup>	475	80.4%	9.2%
Boathouse Residences <sup>2</sup>	494	78.9%	14.3%
Watertown <sup>1</sup>	992	94.8%	0.0%
Twin Waterfalls <sup>3</sup> (Exec Condo)	728	75.1%	5.0%
Palm Isles	430	70.0%	2.3%

Note: Profit recognition for Executive Condominium is based on completion method

<sup>&</sup>lt;sup>1</sup> Effective interest is 33%

<sup>&</sup>lt;sup>2</sup> Effective interest is 50%

<sup>&</sup>lt;sup>3</sup> Effective interest is 80%

# Notes on profit recognition<sup>1</sup> (Overseas)

Country	Current Projects	No of residential units launched	Cumulative % units sold to 30 June 2012	Target completion date
	Lumiere Residences	456	99%	Completed
	Trio/Alexandra, City Quarter	409	99%	Completed
	Lorne Killara	40	82%	Completed
Avetualia	Putney Hill	172	59%	Sep 14
Australia	QIII	267	53%	Mar 14
	One Central Park	623	84%	May 13
	Park Lane	393	51%	Jul 13
	The Mark	412	29%	Jun 14



Note: Profit recognition for overseas projects is based on completion method

# Notes on profit recognition<sup>1</sup> (Overseas)

Country	Current Projects	No of residential units launched	Cumulative % units sold to 30 June 2012	Target completion date
China	Baitang One Ph 1a	426	99%	Completed
China	Baitang One Ph 1b	542	75%	4Q2012
	Baitang One Ph 2a	244	25%	4Q2013



Note: Profit recognition for overseas projects is based on completion method

# Singapore land bank

Land bank	Effective share	Total est no of units	Total est saleable area ('m sqf)
eCO (Bedok South)	33.3%	634	0. 68
Tampines Ave 10	33.3%	670	0.60
Cuppage Road (former Starhub Centre)	100.0%	249	0.24
TOTAL		1,553	1.52



# China land bank

Land bank	Effective share	Total est no of units	Total est saleable area ('m sqf)
Shanshui Four Seasons (Ph 2 – 5)	76%	5,360	7.3
Suzhou Baitang (Ph 2 – 4)	100%	2,608	3.8
Residential		7,968	11.1
Chengdu Logistic Park (Ph 2 – 4)	80%	-	4.4
Vision Shenzhen Business Park	56%	-	2.6
Commercial		-	7.0
TOTAL		7,968	18.1



# Australia/NZ land bank

Land bank	Effective share	Total est no of units	Total est saleable area ('m sqf)
Central Park, Sydney -Fraser/Sekisui JV -Non-JV land bank	37.5% 75.0%	250 553	1.15 <sup>1</sup> 0.44
Killara Pavillions, Sydney	75.0%	99	0.10
Morton, Sydney	75.0%	637	0.59
RRCS site, Sydney	75.0%	619	0.76
Frasers Landing, WA	56.3%	1,180	1.71
Coast @ Papamoa, NZ	67.5%	684	1.47
Broadview, NZ	75.0%	29	0.07
TOTAL		4,051	6.29

<sup>&</sup>lt;sup>1</sup> Includes about 0.8m sqf of commercial space

